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Medical, Business, Economics and Education References & Reviews

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Dr. Eugene Schmuckler was Coordinator of Behavioral Sciences at a Public Training Center before accepting a position as Academic Dean for a for-profit educational institution. He is an international expert on personal re-engineering and coaching whose publications have been translated into Dutch and Russian. He now focuses on career development, change management, coaching and stress reduction for physicians and financial professionals. Behavioral finance, life planning and economic risk tolerance assessments are additional areas of focus. Formerly, Dr. Schmuckler was a senior adjunct faculty member at the Keller Graduate School of Management, Atlanta. He taught courses in Organizational Behavior and Leadership, Strategic Staffing, Training and Development, and the capstone course in human resources management. He is a member of a number of professional organizations including the American Psychological Association, the Academy of Management, and the Society for HR Management. A native of Brooklyn New York, he received his BS degree in Psychology from Brooklyn College. He earned his MBA and PhD degrees in Industrial and Organizational Psychology from Louisiana State University.

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Hope R. Hetico received her nursing degree from Valparasio University and has a well-documented history of identifying innovations in education and accelerating their adoption by the financial and medical community. She is frequently quoted in both the healthcare and business media and brings a decade of entrepreneurship, and creative leadership skills to modern online education 2.0. Formerly, she was a healthcare administrator, financial advisor and insurance professional who earned a Master's Degree in Healthcare Administration and Education from the University of St. Frances in Chicago. She was a Certified Professional in Healthcare Quality© and National Corporate TQI Manger for Abbey Healthcare. Ms. Hetico is a Certified Medical Planner© responsible for leading the program to the top of the exploding B2B educational marketplace, while nurturing a rapidly expanding list of students and clients.

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Dr. Richard Mata is the Chief Medical Information Officer (CMIO) for Ricktelmed Information Systems and an associate professor at Texas State University. He attended the Johns Hopkins University in Baltimore, Maryland, and received his medical degree from the University of Texas, Southwestern Medical College in Dallas. He serves on the JHU Alumni Admissions Committee and specializes in Internal Medicine and Medical Informatics, with an emphasis on full-cycle software engineering, medical and clinical project management, healthcare decision support systems, electronic medical records, HIPAA and computerized physician order entry systems. He earned a Master's degree in Medical Informatics (MI), and Computer Information Systems (CIS) from the University of Phoenix, is a member of the Software Programmers Guild, and is IEEE affiliated with the Project Management Institute. He is a board certified internist and pediatrician. He is also a Certified Medical Planner® and member of the Security Health Care Accreditation and Certification Workgroup of URAC, based in Washington, DC and the Medical Records Institute (MRI) in Boston, Mass.

Dr. Charles F. Fenton III; JD PC
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Dr. Charles F. Fenton, III served as General Counsel for several organizations. He initially graduated a Valedictorian from Stonehill College outside Boston, and Temple University in Philadelphia. As a board certified surgeon, he was also valedictorian from the Georgia State College of Law. A known health law expert, he has been quoted in *Thhe Wall Street Journal*, Georgia Law Review, Trial magazine, and numerous other medical-legal-financial publications for physicians and the Bar. Dr. Fenton focuses on healthcare liability, asset protection, risk reduction issues and third party payer recoupment actions. He is a member of the Association of Trial Lawyers and American Jurisprudence Council. He has served as Co-council to clients in Connecticut, Florida, Iowa, Kentucky, New Jersey, Pennsylvania, Texas, and Washington State. He has numerous publications, speaking engagements and educational seminars to his credit.

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William Scherer is a board certified foot and ankle surgeon, and professor of radiology at Barry University. He is a beta-tester for the *Microsoft Corporation,* and a seed investor in FACEBOOK, and other companies. He is the Chief Technology Officer for the Foot and Ankle Research Consortium, Inc (FARC), a group of technology focused doctors, nurses, psychometrists and educational visionaries who decided that there must be a better way to prepare for Medical Board Certification Examinations. Since inception in 1992, FARC has become one of North America's leading providers of non-sponsored, non-advertiser driven and unbiased print and electronic textbooks, CDs, tools and templates; as well as onsite, personal, ESL and distance education for the professional space. With offices in two states and in Europe, FARC is well positioned for the future.

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Dr. Gary L. Bode has more than two decades experience in financial management, venture capital and public financing. As a healthcare executive with abundant business start-up experience, he founded a regional comprehensive practice accounting firm for healthcare organizations. He is a board certified practitioner, and income tax professional with a Master of Science Degree in Accounting from the University of North Carolina. He is a noted medical practice appraiser and valuation expert, who wrote for several practice enhancement and financial periodicals, and has published chapters in economic textbooks for doctors, lawyers, financial planners and accountants. Dr. Bode uses activity based costing (ABC) and proactive tax planning to make financial ratios and medical statistic intuitive for managerial and tax planning purposes.

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Sean G. Todd earned a law degree from Ohio Northern College of Law, and Master of Taxation degree from the University of Akron. He holds multiple licenses from the National Association of Securities Dealers (NASD). He is a past board member of the International Association for Financial Planning and adjunct professor at Oglethorpe University, in Atlanta, where he taught both estate and federal income tax planning. He is also a member of the American Bar Association (ABA), American Institute of Certified Public Accountants (AICPA) and the Financial Planning Association (FPA). He has published numerous manuscripts and textbook chapters for accountants, financial professionals and the Bar.

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Robert James Cimasi has twenty five years of experience serving clients in forty nine states, with a focus on the financial and economic aspects of healthcare services including: valuation consulting; business intermediary and capital formation services; healthcare industry transactions including joint ventures, sales, mergers, acquisitions, and divestitures; litigation support & expert testimony; and, certificate-of-need and other regulatory and policy planning consulting. Mr. Cimasi holds a Masters in Health Administration from the University of Maryland, the Accredited Senior Appraiser (ASA) designation in Business Valuation, as well as, the Master Certified Business Appraiser (MCBA), Accredited Valuation Analyst (AVA), and the Certified Merger & Acquisition Advisors (CM&AA). In 2006, he was honored with the Shannon Pratt Award in Business Valuation by the Institute of Business Appraisers.

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National name brand recognition and networking gravitas from medical, economics, financial and business management "celebrities" and educational luminaries:

- **Frank Cappiello PhD MBA of Harvard University, Loyola University and Wall Street Week with Louis Rukeyser TV fame**

In my thirty-five years on Wall Street, I have observed that physicians are particularly disadvantaged when it comes to anything regarding finance. Most medical professionals have enough on their mind practicing their specialty and keeping up with healthcare technology and practice trends, that planning for their financial future is often forgotten. These economic essentials are vital to understanding practice, as principles like budgeting, risk management, cash flow analysis, fiscal benchmarking and rudimentary accounting are presented in this book. Furthermore, the necessity of keeping up with state and federal insurance legislation, tax laws, retirement, and estate planning is obvious, and included.

- **Richard Helppie, CEO of the Superior Consultant Company (FINRA/NASD-SUPC)**

Medical management is already one of the most complex businesses, with advances in science, technology, and consumer awareness often eclipsed by regulation, rights, and financial restrictions. Navigating a course where sound practice management is intertwined with personal financial security requires a blue print designed by subject matter experts. Financial Planning for Physicians and Healthcare Executives provides that blueprint.

- **Thomas E. Getzen, PhD MBA of Temple University FOX School Business, PA**

Healthcare economist Dr. David Edward Marcinko, and his colleagues at the Institute of Medical Business Advisor should be complimented for conceiving and completing this laudable project. The Dictionary of Healthcare Economics and Finance lifts the fog of confusion surrounding the most contentious topic in the healthcare industrial complex, today.

- **Anthony Silva, MD MBA Emory University Hospital and Business School, Atlanta**

This text book is destined to become the classic practice management textbook for all physicians, and is a must-read for the nation's more than two million, independent healthcare providers and their related business and financial advisors.

- **David B. Nash, MD MBA – The Wharton School and Founding Dean Thomas Jefferson University School Population Health, PA**

The Editor-in-Chief and his colleagues at the Institute of Medical Advisors, Inc should be complimented for conceiving and completing this vitally important project. There is no question that Healthcare Organizations: Financial Management Strategies will indeed enable us to leverage our cognitive assets and prepare a future generation of leaders capable of tackling the many challenges present in our healthcare economy.

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- **Ahmad Hashem, MD PhD Global Healthcare Productivity Manager MicroSoft Corp.**

It's never been easy to be a physician, and I've been a longtime admirer of what David Edward Marcinko does with his writing and knowledge of medicine and medical practice. Dr. Marcinko's books provide guidance for physicians – helping them to survive organizationally, administratively, and financially so that they can continue to serve their patients.

- **Manual J. Colon, MD, American College Emergency Room Physicians**

This book would make an excellent reference for teaching medical students and residents the basics of monetary management. I highly recommend this book and commend Dr. Marcinko and the Institute of Medical Business Advisors, Inc. on a job well done.

- **Lloyd M. Krieger, MD, MBA of UCLA School of Medicine**

Risk Management and Insurance Planning for Physicians and Advisors fulfills its promise as a peerless tool for physicians wanting to make good decisions about the risks they face. It is also ideal for financial planners, insurance agents and business advisors wishing to re-educate and help doctors by adding lasting value to their client relationships.

- **Michael Stahl PhD MBA, University Tennessee, Physician MBA Program, Knoxville**

Fortunately, the Dictionary of Health Insurance and Managed Care provides desperately needed nomenclature stability to health insurance policy issues and managed care procedural concerns. With almost 10,000 definitions, abbreviations, acronyms, and references, the Dictionary is the most comprehensive and authoritarian compendium of its kind, to date … Dr. David Marcinko, of the Institute of Medical Business Advisors, Inc., should be complimented.

J. Wesley Boyd; MD PhD MA Psychiatrist Harvard Medical School & Yale University

We are fortunate that Dr. David Marcinko's: RISK MANAGEMENT, LIABILITY INSURANCE AND ASSET PROTECTION STRATEGIES for DOCTORS and ADVISORS [Best Practices from Leading Consultants and Certified Medical Planners™] is available to alert us as it fulfills its promise as a peerless tool for doctors seeking to make good risk management decisions.

PERSONAL / Professional

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