

PROFESOR DAVID EDWARD MARCINKO

MBBS DPM FACFAS MBA ME.d B.Sc CMP® CFP®

[Cover Letter with Executive Summary]



MOST RECENT ACADEMIC POSITIONS/APPOINTMENTS

2017: Scholar-on-Sabbatical: Institute of Medical Business Advisors, Inc; Atlanta, GA.

2016: Appointed LV Hackley Endowed Chair and Distinguished Professor of Capitalism and Free Markets * School of Business & Economics * University of North Carolina.

2013-2015: Visiting Distinguished Scholar * Physician Nexus Medical Entrepreneurs Global Advisory Board, San Jose, CA.

David Edward Marcinko is an inter-disciplinary medical executive, entrepreneur, educator, healthcare economist, managerial health accountant, technology futurist and board certified surgeon from Temple University in Philadelphia, PA.

Dr. Marcinko attended Towson State College in MD and received his pre-medical degree from Loyola University in Maryland. After receiving his medical doctorate in podiatric surgery from Temple University, he completed an internship, residency and surgical fellowship at Atlanta Hospital and Medical Center with continuing education at Hershey Medical Center in PA, and Europe. He then earned an MBBS from Marianne University City Hospital – Aachen Germany and continued his *pro-bono* surgical activities on behalf of the local community.

Later, as a Fellow of the American College of Foot and Ankle Surgeons [FAFCAS] Dr. Marcinko also earned a business degree from the Kellogg-Keller Graduate School of Business and Management (Chicago), master degree in education from Atlanta Hospital, and financial planning diploma from Oglethorpe University (Atlanta). He was a licensee of the CERTIFIED FINANCIAL PLANNER™ Board of Standards (Denver) for a decade, and holds the Certified Medical Planner™ designation (CMP™).

Education Society Memberships and Certifications

A nationally recognized leader in physician-integration, business management and financial information services, Dr. Marcinko is a pioneer utilizing technology to improve quality education while simultaneously reducing delivery costs, with current or former memberships in:

- American Society of Health Economists (ASHE)
- International Health Economics Association (iHEA)
- American Health Information Management Association (AHIMA)
- Healthcare Information and Management Systems Society (HIMSS)
- American Board of Podiatric Surgeons
- Microsoft Professional Accountant's Network (MPAN)
- US Microsoft Partner's Program (MPP)
- Microsoft Health User's Group (MS-HUG)
- American Management Association [AMA]
- Sun Executive Boardroom program sponsored by CEO Jonathan Schwartz
- Healthcare Informatics Executive Panel [HIE]
- SUNSHINE [Solutions Healthcare Information, Networking and Education]; an IT society of HIMSS and Sun Microsystems (NASD-SUNW).
- European Medical Association
- American Medical Writers Association [AMWA]

Medical Academic Teaching Awards

- Hershey PA Medical Center Surgical Gold Award: 1981, 1982, 1983
- Chief Resident, Atlanta Hospital, 1984
- Surgical Fellow of the Year, Atlanta Hospital, 1985
- Doctor of the Year, Vencor Hospital, 1999
- Surgical Teacher of the Year, Atlanta Hospital, 2000
- Doctor of the Year, New York PM Award, 2001
- Health Economist of the Decade, PM Award, 2002

Professional Financial Certifications and Licenses

Dr. Marcinko earned Series #7 (general securities), Series #63 (uniform securities state law), and Series #65 (investment advisory) licenses from the National Association of Securities Dealers (NASD-FINRA), and the Securities Exchange Commission [SEC] with a life, health, disability, variable annuity, and property-casualty license from the State of Georgia.

Academic and Faculty Appointments

Distinguished Chair: Health Administration & Management; Vencor Hospital, GA

Endowed Chair: Department Health Policy and Management; Atlanta Hospital

Professor: TT Reconstructive & Trauma Surgery; Atlanta Hospital Medical Center

Professor: Health Economics & Entrepreneurship; Atlanta Hospital Medical Center

Visiting Professor: Health Economics: Northlake Regional Med Center, Tucker, GA

Associate Professor: Healthcare Financial Management; Atlanta Hosp Med Center

Assistant Professor: Healthcare Innovation, Business Administration and Management; Atlanta Hospital and Medical Center.

Senior Executive Business Management Entrepreneur Experience

Dr. Marcinko was co-founder of an ambulatory surgery center [ASC] that was sold to a public company; sold his online website to a private hedge fund; has been a Certified Physician in Healthcare Quality (CPHQ); a certified American Board of Quality Assurance and Utilization Review Physician (ABQAURP); a medical-staff vice president of a general hospital; an assistant residency director; a founder of a computer-based testing firm doctors; and president of a regional Physician Practice Management Corporation in the Midwest.

As president of a PPMC in 2000, he consolidated 95 multi-state medical practices with \$150 million in revenues seeking an IPO trade listing on Wall Street, NY.

Global Appointments

As a favorite on the domestic and European lecture circuit, Dr. Marcinko has often been quoted in the media, with frequent speaking engagements to 135 state medical societies and business groups in an entertaining and witty fashion.

Leadership Philosophy

Manage: By walking around. Doing things right - A function of position!

Lead: By example. Doing the right thing - A function of behavior!

Fund Raising and Grants

- Intra-Mural Funding: \$1,525,000.00 aggregate [Financial Services firms]
- Extra-Mural Funding: \$2,350,000.00 aggregate [Pharmaceutical companies]
- Private Funding: \$6,250,000.00 aggregate [Hedge funds]
- Public Funding: \$150,000,000.00 aggregate [Wall Street]

Peer-Reviewed and Trade Journal Publications and Textbooks

In the past, Dr. Marcinko edited seven medical practice-management books, two hospital financial and operations management books, three medical texts in four languages, six financial planning books, dozens of interactive CD-ROMs and three administrative dictionaries for physicians, accountants, attorneys, medical management consultants and healthcare business advisors. His white-papers have been featured by the American College of Physician Executives [ACPE], Medical Group Management Association [MGMA] and the American College of Medical Executives [ACME].

Internationally recognized for his work, Dr. Marcinko provides litigation support and expert witness testimony in State and Federal Court, and has clinical publications archived in the Library of Congress, and the Library of Medicine at the National Institute of Health [NIH].

His thought leadership essays have been cited in **journals** like: *Managed Care Executives*, *Healthcare Informatics*, *Medical Interface*, *Plastic Surgery Products*, *Teaching and Learning in Medicine*, *Orthodontics Today*, *Chiropractic Products*, *Journal of the American Medical Association*, *Podiatry Today*, *Investment Advisor Magazine*, *Registered Representative*, *Financial Advisor Magazine*, *CFP™ Biz (Journal of Financial Planning)*, *Journal of the American Medical Association (JAMA.ama-assn.org)*, *The Business Journal for Physicians*, and *Physician's Money Digest*;

by **companies** and professional organizations like the Medical Group Management Association (MGMA), American College of Medical Practice Executives (ACMPE), American College of Physician Executives (ACPE), American College of Emergency Room Physicians (ACEP), Health Care Management Associates (HMA), and PhysiciansPractice.com; and by **academic institutions** like the UCLA School of Medicine, Northern University College of Business, Creighton University, Medical College of Wisconsin, University of North Texas Health Science Center, Washington University School of Medicine, Emory University School of Medicine, and the Goizueta School of Business at Emory University, University of Pennsylvania Medical and Dental Libraries, Southern Illinois College of Medicine, University at Buffalo Health Sciences Library, University of Michigan Dental Library, and the University of Medicine and Dentistry of New Jersey, among many others. Many are archived in the Library of Congress, Institute of Health and Library of Medicine with many primary-secondary reviewing roles to his credit.

Teaching Philosophy

Although any learner-centered teaching philosophy, or Boyer Model of scholarship, is constantly in flux, the mission of any educator public or private, is: [1] to promote positive learning; [2] to motivate students, staff and graduates; [3] to provide a strong foundation for lifelong learning; and in modernity [4] to enhance career and life-work opportunities; [5] improve bottom-line financial metrics, and [6] to collaborate on a national and global basis

But, at this level of blended pedagogy, andragogy and heutagogy, the mission of any university president, college dean, or academic professor is to be a *modern guide on the side; not bombastic sage on the stage.*

Moreover, academic leadership positions hold special *gravitas* in order to set the tone for future growth and involvement with the current and future enterprise wide didactic ecosystem of learners, sponsors, colleges, industry and institutions.

RELATED UNIVERSITY APPOINTMENTS

- *Medical Schools:* Various adjunct onsite US clinical visiting professorships

- *Business and Graduate Schools:* Keller Graduate School Business and Management: Guest scholar
- *University of Phoenix Graduate School Business and Management:* Distinguished visiting instructor in economics and finance
- Academic MBA, PhD, RN, MS, CPA, MD, DDS, DPM, DO mentor and coach.

CLINICAL TEACHING DUTIES

Traditional On-ground: Pennsylvania College of Podiatric Medicine, Ohio College of Podiatric Medicine, New York College of Podiatric Medicine, Illinois College of Podiatric Medicine, California College of Podiatric Medicine; Barry University Medical School and Temple University, PA.

On-ground and Online: Ten years online and onsite graduate and business school teaching experience for University of Phoenix, Keller Graduate School of Business and Management, DeVry and Strayer University MBA, DBA and PhD mentor, etc.

Medical, Financial, Health Sciences and Business Education and Liaison Activities

Dr. Marcinko is frequently called to lead seminars and webinars, and to edit journals or referee manuscripts and presentations with experience in handling media (print, TV, radio) interviews and debates aimed at shedding IT and related financial and economic perspectives on emerging public health policy initiatives!

Past liaison sponsors have included various pharmaceutical companies (Pfizer, Glaxo, Sanofi, Smith-Klein-Fujisawa, Novartis, Shering, and Aventis, etc), and Financial Services and Banking firms [First Global Financial Advisors, The Principal, ML, AIG, Sun-Trust, Fortis, Dougherty Funding]; etc.

INTERNATIONAL VISITING MEDICAL FACULTY APPOINTMENTS

- Marianne Surgical Hospital: Visiting Surgeon, Aaken, Germany
- Antwerpen, Belium (Richtig Hand anlagen am Fuss-Zweitagger)
- Ad-hoc University of Helsinki, Department of Orthopedics
- Ad-hoc London Clinic, Department of Orthopedics, Great Britain
- Saint Petersburg State University, Department of Orthopedics
- The Arktikum, Rovaniemi, Finland

Medical and University Consulting Examples

- Meharry Medical College M&A with Vanderbilt University
- Morehouse School of Medicine - Atlanta, GA
- Blue State University [public re-organization], Blue State, West Virginia

Current Chief Executive Officer Position

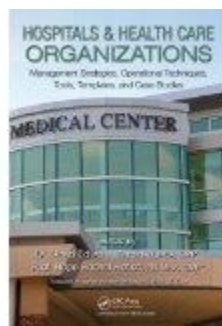
Dr. Marcinko is Chief Executive Officer for the Institute of Medical Business Advisors, Inc. The firm is headquartered in Atlanta, with offices in 3 states, and works with a diverse list of individual and corporate clients. As a nationally recognized educational resource center and referral alliance, the firm and its network of professionals provide solutions and managerial peace-of-mind to physicians, healthcare entities, and their consulting business advisors.

Dr. Marcinko is also a social media, education pioneer and publisher of an influential and syndicated Health 2.0 interactive blog forum with 625,000 readers. He is available to colleagues, clients and the press at his office in Atlanta. GA.

Currently, functioning as “*ex-officio*” and iMBA, Inc., *Scholar-on-Sabbatical-Leave*

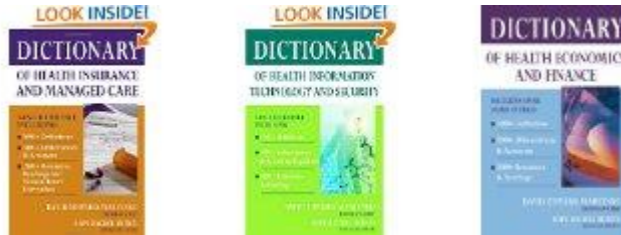
Public and Population Health Policy, Management and Administration Textbooks

[Graduate, Medical and Post-Graduate]



Health Dictionary Series®

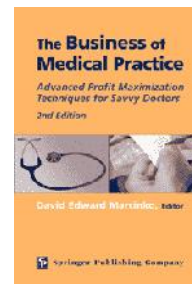
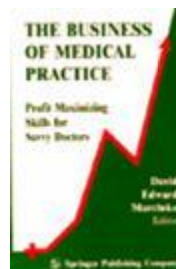
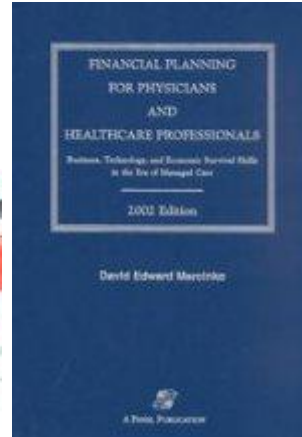
[Undergraduate Management and Graduate Administration]



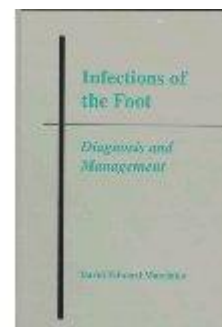
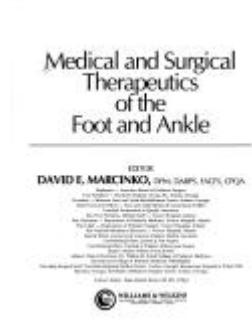
Health Economics, Insurance, Accounting and Financial Management Textbooks

[Graduate, B-School and Executive Professional]

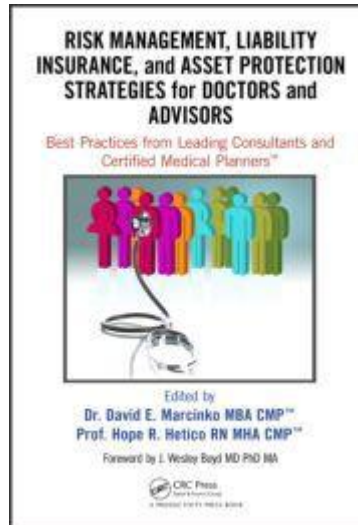




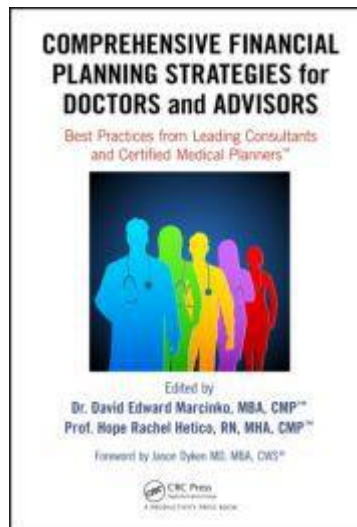
Selected Medical, Infection and Surgical Clinical Textbooks



PHYSICIAN FOCUSED FINANCIAL PLANNING, ECONOMICS, INSURANCE AND RISK MANAGEMENT COMPANION TEXTBOOK SET



Foreword by: J. WESLEY BOYD MD PhD MA
Harvard Medical School – Yale University – Psychiatrist

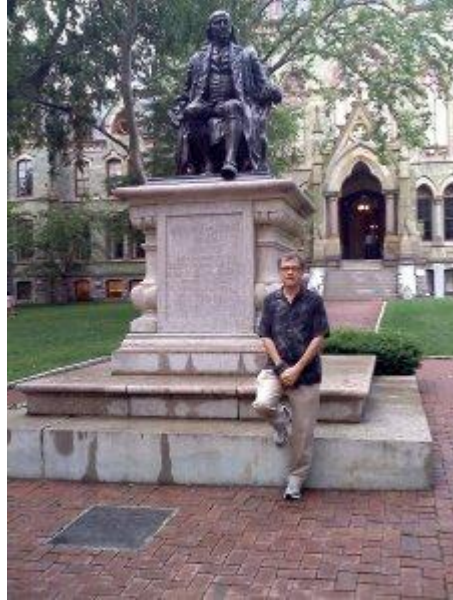


Jason Dyken MD MBA CFP®
Dyken Capital Management

**TEXTBOOKS REDACTED IN THESE MEDICAL,
NURSING, BUSINESS, GRADUATE AND LAW SCHOOL
UNIVERSITIES AND LIBRARIES ... *and others!***



Continuing Education Engagements



Dr. Marcinko at University of Pennsylvania



Dr. Marcinko at Johns Hopkins University



Dr. Marcinko at Wharton Business School



Dr. Marcinko at Emory University



Dr. Marcinko at University of Pittsburgh



Dr. Marcinko at Boston College



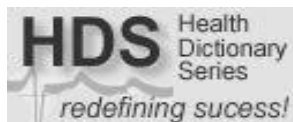
Dr. Marcinko at Boston University



Dr. Marcinko at Northeastern University

SOCIAL MEDIA PRESENCE

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